



15 ***Ohio Deserves a Raise!***

The Fifteen Dollar Minimum Wage

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1. Aspiration Statement

**We successfully
established a state-wide
minimum wage of \$15 per
hour indexed to inflation**

2. Action Plan

- **Collect data through conversations, direct e-mails and an online survey**
- **Mobilize Cleveland Rising leadership and participants. It is a swift and effective means of achieving one of Cleveland Rising's goals of equitable prosperity.**
- **Identify other Clevelanders who support an increased minimum wage.**
- **Partner with established organizations who are working towards an increase, share our collected data and involve supporters.**

3. The Change We Want to See in the Data

Today's Data

- 37% of Ohio's population is currently making less than 15.00 per hour.
- Wage gaps exist based on gender and race. Women and people of color make significantly less than white men, even in lower wage jobs
- Inflation is currently 2.5% and Ohio's minimum wage of 8.70 has less buying power every year.

2030 after Action Plan

- Inject 8.7 billion dollars into the economy by raising the wages of 2 million Ohioans
- Erase pay gaps by raising the wages of *all* low wage earners
- Tie the minimum wage to inflation, boosting wages to 19.19 by 2030

4. The Change We Want to See in the Lived Experience

Today's Lived Experience

- Today's low minimum wage has been tied to low birthweights, teen births and premature deaths
- Low wages lead to poor diet, an increase in smoking, and increased teen alcohol consumption
- From a health aspect there is little difference between the stresses of poverty and exposure to harmful chemicals

*From The NY Times, Matthew Desmond, 2/21/2019

2030 after Action Plan

- Improvement in the factors listed under today's lived experience

and

- Reduced reports of child neglect and abuse
- Increased access to prescription drugs
- Better overall physical and mental health and increased life expectancy
- Neighborhood resurgence

5. How Our Action Plan Leads to the Change

Lived Experience

- This will have the exact opposite effect of a tax cut for the top one percent. This is an 8.7 billion-dollar investment in the “real” economy. The purchased goods and services from increased wages will have a direct, positive impact on businesses, both locally and nationally.
- Increased wages means increased tax revenue. Tax revenue, when in the right hands, funds improved infrastructure, protected and maintained natural resources and allows for investment in technology.

Economic Growth

YES or NO	Plan will influence
Yes!	Workforce – The attraction, growth or retention of a skilled workforce.
Yes!	Infrastructure – Investments or improvements in things needed for commerce such as roads, machines, factories and airports.
Yes!	Natural Resources – The amount and availability of natural resources like water, electricity and fuel.
Yes!	Technology – Improvements or investments in technology and innovation.

5.1. Our Changes in Data, Continued...

Virtuous Economic Cycle



Lifting the economy from the bottom leads to increased wealth for all Ohioans, not just the top one or two percent.

6. Updates, Reflections, Help Needed

Highlights

Ohio Deserves a Raise! is already collaborating with Policy Matters and the SEIU. Our survey has received over 85% positive feed back.

Reflections

The original email and survey did not spread as fast as we thought it would in the business community, but the overall the reaction has been positive.

Help Needed/Next Steps

Visit and share this web address with your contacts: bit.ly/2phb96t, thank you. There are 2 minimum wage bills on the floor of the Ohio Statehouse, currently.