



New Take on the Lake

Brian Gibbons

Lute Harmon

Taneika Hill

Kate Onders

Brynette Birmingham, Tim Dewalt, John Gall, Gerry Henwood, Mary Lauer, Bob Miko, Nickole Shieff, Shanelle Smith, Ted Tywang, Sandy Vince, Michael Varraro, Casey Ward, Elise Yablonsky

1. Aspiration Statement

- The New Take on the Lake has transformed Burke Lakefront Airport into a vibrant waterfront district accessible to all. This repurposing of public land has become a global model for inclusive community-led planning that resulted in the creation of public access and bikeways, market rate and affordable housing, corporate offices, water-based recreation and a year-round event center all built in an environmentally sustainable way that heals the lakefront. It is now a place that unites people of all social, economic, racial, backgrounds through opportunities to play, live, work and discover.
- The 450 acres of land that once supported 35,000 annual flights is now a magnet for all people of CLE attracting 5 million visits per year from all over the region and the world. It has become a catalyst for lakefront access and development throughout the region.

2. Action Plan

6 Months

- Identify key stakeholders. Establish key benchmark communities and precedents.
- Start research and work on a key issues and FAQ document concerning mission.
- Sustainable, Vibrant, Accessible to All, Live, Work, Play

1 Year Goal

- Assemble organizational structure and roles assigned to research and address the issues associated with the NTOTL's 4 pillars.
 - Air Service: How does Cleveland continue to serve its transportation needs without the use of Burke as an airport?
 - Best Use: What is the best use to activate this property in the most publicly accessible and economically stimulating way?
 - Funding: How do we pay for it?
 - Stewardship: Who will own, maintain and manage the programming of the new space?

3. The Change We Want to See in the Data

Today's Data

- Burke Lakefront Airport, a general aviation and reliever airport covering 450 acres. In addition to airport operations, tenants include city of CLE agencies, non-aviation businesses, the International Women's Air & Space Museum, site of annual Cleveland Air Show

2030 after Action Plan

- Public, private, social stakeholders arrive at long-term action plan to repurpose Burke and adjacent property with opportunities sustainable live, work, play uses and greater access for Greater CLE's entire population

4. The Change We Want to See in the Data

Today's Data

- Person living in poverty

Burke opportunities limited to current operations and access

- Person of color

Burke opportunities may be limited by current operations

- Person who is neither

Burke opportunities limited to current operations though life advantages may skew opportunities toward this population

2030 after Action Plan

- Person living in poverty

Recreation, living, work, educational opportunities access via transit, bike and ped

- Person of color

Recreation, living, work, educational opportunities access via transit, bike and ped

- Person who is neither

More choices to live, work, play available in previously inaccessible area

5. The Change We Want to See in the Lived Experience

Today's Lived Experience

- Person living in poverty
- Person of color

Collinwood resident, has attended two events at Women's Aviation Museum, does not fly, only lakefront access Voinovich Park

- Person who is neither

Kayak from Wendy Park, accesses no wake zone from Wendy, past Burke to East 55th St Marina, visits Women's Aviation Museum

2030 after Action Plan

- Person living in poverty
- Person of color

Enjoy solitude, peace and quiet of accessible natural lakefront

- Person who is neither

Kayak, canoe, paddle board launch at Burke, birding, fishing, hiking opportunities, landfill recovering ala Dike 14 at Gordon Park

5. How Our Action Plan Leads to the Change

Lived Experience

- We believe this action plan will improve the data point and the lived experience of Greater Clevelanders because... New Take on the Lake will increase employment opportunities from new construction through on-site employment, diverse sustainable housing options, increase access to area through redesigned roadways, ped & bike access, new transit routes, active and passive recreation, habitat restoration for flora, fauna, birds, insects, education opportunities through managed programs and associated activity areas including gathering and performance spaces

Economic Growth

YES or NO	Plan will influence
Yes	Workforce – The attraction, growth or retention of a skilled workforce.
Yes	Infrastructure – Investments or improvements in things needed for commerce such as roads, machines, factories and airports.
Yes	Natural Resources – The amount and availability of natural resources like water, electricity and fuel.
Maybe will benefit from	Technology – Improvements or investments in technology and innovation.

6. Updates, Reflections, Help Needed

Highlights

Establishing a framework to handle tasks, prioritize roster of business and institutional stakeholders/decision-makers as well as local, state and federal offices and agencies. Generating understanding that NTOTL economic and environmental promise does fit post-pandemic recovery. The issue triggers collaboration among private, public, and social sector entities not readily seen at partners.

Reflections

In the limited discussion with city leaders and environmental advocates the repurposing of Burke and adjacent territory has not received full consideration.

Help Needed/Next Steps

Settling on a group operational plan/assignments. Facilitator(s) on team providing guidance.

7. Optional slide

What else does the public need to know before Phase II?