



Global Center for Innovation and Entrepreneurship

Entrepreneurship, Workforce Development & Equitable Business Growth

Annie Morino

Jody Potts

Renee Ligon

Tony Vento

Elizabeth Cusma

India Hobbs

Shana Black

Tom Brooks

Marcus Glanton

Lady Red

Andre White

Patrick Ziemnik

1. Aspiration Statement

The Global Center for Innovation and Entrepreneurship (GCIE) is a collaborative interconnected ecosystem of entrepreneurs from early stage ideation to a full life cycle of mature businesses, leveraging regional resources and talent to accelerate the business growth of our community by serving the entrepreneurial needs of all, with a focus on historically marginalized communities.



2. Action Plan

Within the regional map of Northeast Ohio there are approximately 156 plus organizations intentionally designed and inadvertently working to serve entrepreneurs within every stage of development. This vast reach within the entrepreneurial eco-system presents a number of challenges within the region concerning the adequacy of entrepreneurial advocacy, such as:

- 1) Overlapping areas of service
- 2) Lack of clear pathways between service organizations
- 3) Fragmentation of services
- 4) Lack of knowledge within service organizations about other resources
- 5) Narrow focus of existing agencies can inadvertently close off capital and resources to other groups

The Global Center for Innovation and Entrepreneurship is designed to address these challenges by creating a unified location by which each of the respective service organizations are accessible and known to each other in one place. This center, specifically focused, is diverse with the focus on the word “global”. Every nationality, creed, color, and socio- economic status is equally and equitably advanced through the Center with an approach that is level and unified for success under a collective body of entrepreneurial advocacy organizations.

3. The Change We Want to See in the Data

TBD for Phase II

- Slides 3-5 to be completed and reported out upon further review and development of the GCIE concept.
- Our goal: to grow small businesses, create sustainable fair wage paying jobs, increase the buying and wealth building capacity of all communities equitably, and positively grow and attract talent to the NE Ohio economy.

4. The Change We Want to See in the Lived Experience

TBD Phase II



#CLERising

5. How Our Action Plan Leads to the Change

TBD Phase II



#CLERising

6. Updates, Reflections, Help Needed

Highlights

GCIE has had several productive conversations with potential partners with similar goals, to coordinate the array of services available to entrepreneurs. We look forward to continuing to explore the boundaries of potential joint efforts.

Reflections

The opportunity lies ahead to ensure that GCIE does not become an intentional real estate deal but an interconnected entrepreneurial eco-system of advocacy organizations systematically working as a unified agency in one location building a center that becomes the beacon of light by which other states and cities follow.

Help Needed/Next Steps

Continued conversations with potential partners, and an array of interviews with entrepreneurs and service organizations.

7. Optional slide

What else does the public need to know before Phase II?