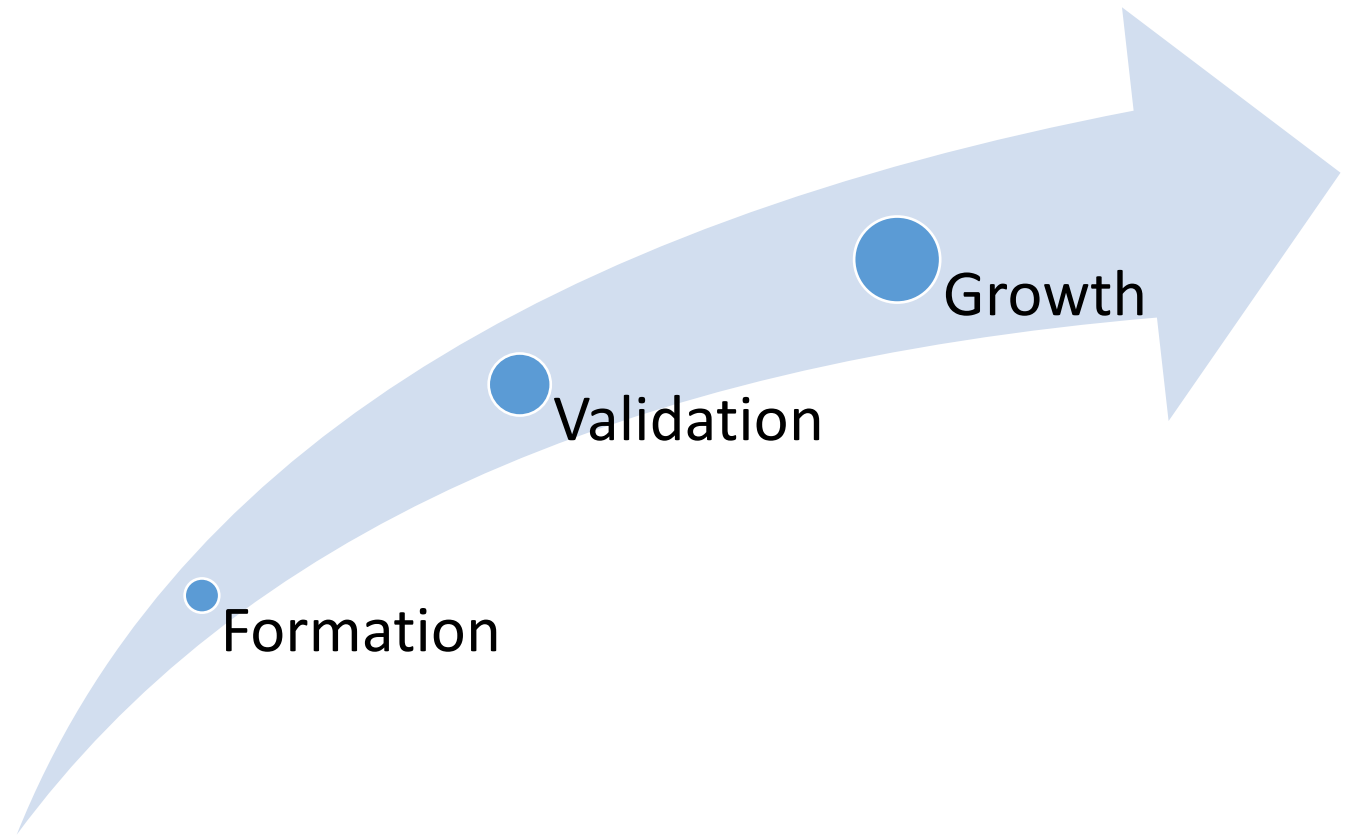




## Group 2A – Ramen Start Up Kit

BECOME A  
NATIONAL  
TREASURE FOR  
MINORITY-  
OWNED  
BUSINESSES BY  
2030

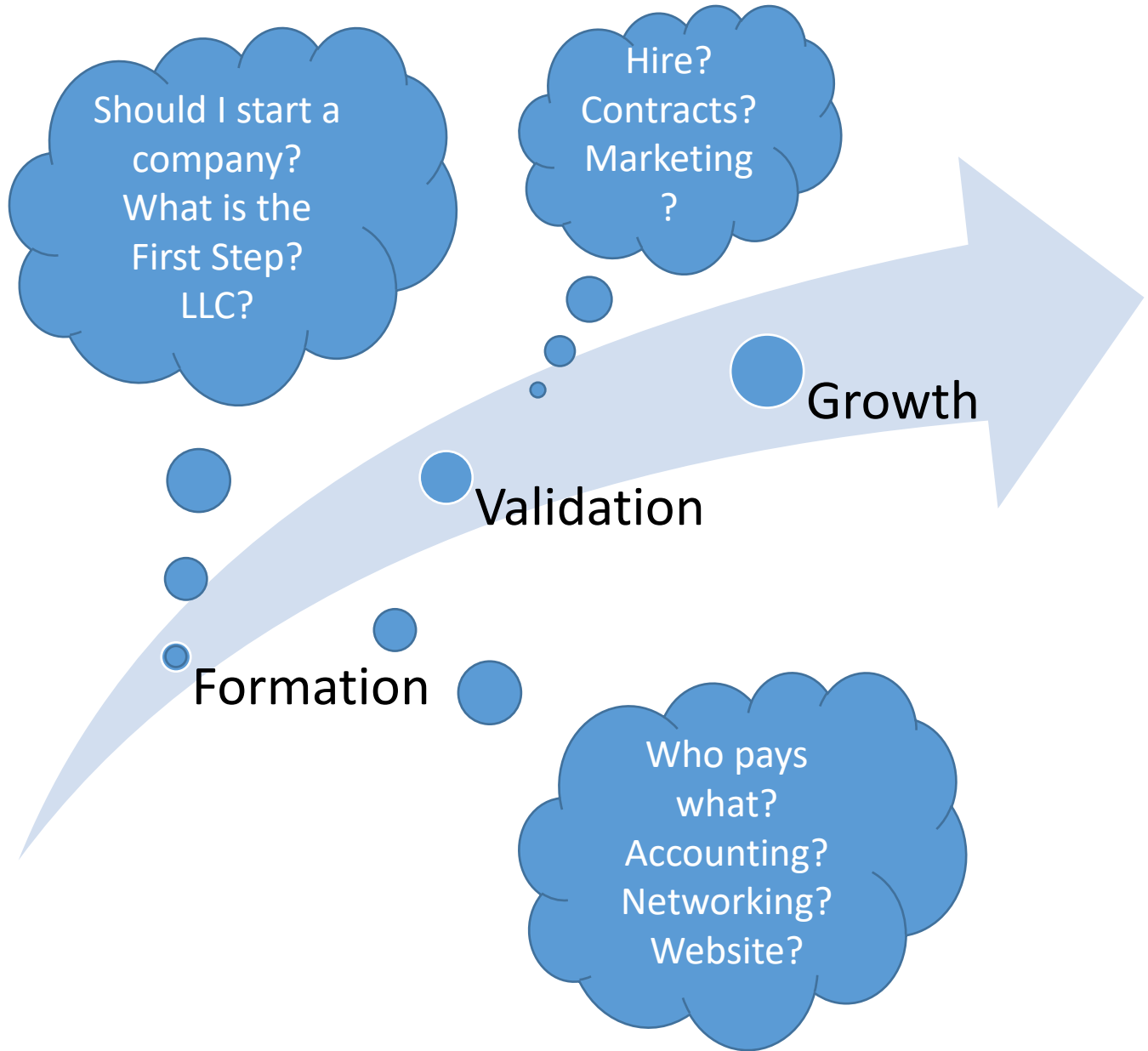




Formation

Validation

Growth





simple Kit

civic coin



# THE ultimate startup kit



## • INGREDIENTS:

- First set of CLE Coins which can be spent on services in the CLE Startup Ecosystem FOR ROUND ONE SERVICES
- Contacts with an individual coach/guide SPECIFIC TO THE COMPANY IDEA AND TO THE NEIGHBORHOOD
- Connections to the CLE Startup Ecosystem including the Global Center for Innovation & Entrepreneurship Meeting –GCIE and City Block
- Worksheets/Templates for planning
- Resource list
- RTA bus pass

*Possible under development by Jumpstart\**

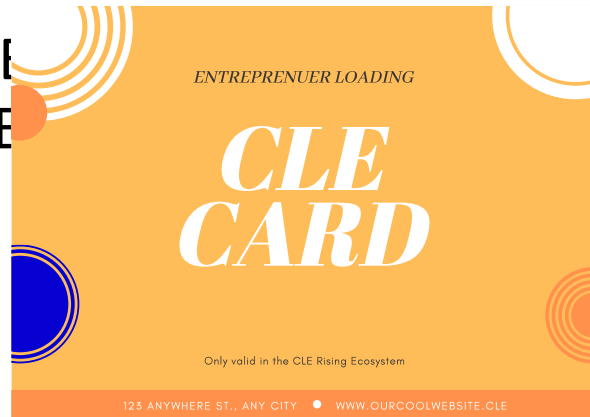
# CLE COIN : A CIVIC ENTREPRENEURSHIP TOKEN

- ATTRIBUTES:

- THE COIN IS USED TO PURCHASE PRODUCTS AND SERVICES WITHIN THE CLEVELAND STARTUP ECOSYSTEM
- COINS CAN BE SPONSORED TO RECOGNISE THE POSITIVE IMPACT STARTUP COMPANIES HAVE AND THE SERVICES THEY PROVIDE TO THEIR COMMUNITIES AND NEIGHBORHOODS
- THE 'EXCHANGE RATE' OF THE COIN OUTSIDE OF THE ECOSYSTEM WILL BE A FUNCTION OF THE IMPACT OF THE ENTREPRENEUR PROGRESS

- CURRENTLY, ENTREPRENEURS CAN EARN CLE COINS BY COMPLETING CERTAIN TASKS

ONES ON THE



# THE CLEVELAND STARTUP ECOSYSTEM





# CLE

## Next steps and contacts

- Identify initial neighborhoods to develop Entrepreneur program and house the CLE kit
- Identify and meet with potential stakeholders and collaborators
- Submit funding proposal to existing grant programs (Neighborhood Connections, IOBY...)
- Research other funding options

ULTIMATE  
START-UP  
KIT



*Just add:  
Ideas  
Sweat Equity  
Time*