



Group 20 – Cleveland Fundraising

GOALS

3-month	1-year	10-year
What does your working group want to achieve by the March 2020 community report out?	What does your working group want to achieve by the end of 2020?	What does your working group want to achieve by the end of 2030?
Establish a protocol for gathering information on CLERising initiatives from all the groups; expand membership of committee	implement protocol/gather information; form core committee structure/membership; begin consulting with groups that are ready for consultation; determine feasibility of online platform	Create a strong foundation/network that can be flexible in the areas that are required; covers a multitude of sectors and perspectives as well as platforms
How could you find out how Cleveland ranks against other cities towards these goals? Investigate/research similar models		

Community Conversations and Mapping

What local organizations are currently doing work in your aspiration area?	What questions do you want to ask them?
Candid (Frmrly Foundation Center)	What possible philanthropic dollars might be available to support these initiatives?
City of Cleveland/County government (especially economic development)	What role or mechanisms might exist in which local gov't could support these initiatives?
Other civic orgs with experience in creating revenue streams (e.g. Port of Cleveland)	What possible public dollars or revenue streams might be available to support these initiatives?
Flashstarts/JumpStart	How could we create a role for that org. as part of a <i>Ways and Means</i> Committee?
ECDI/Growth Opps/other CDFI	What role could these types of orgs play in funding/allocating resources for these initiatives

Community Conversations and Mapping

What communities or those living the experience of your aspiration area do you want to connect with?	What questions do you want to ask them?
The other launch leaders	Questions are in development (see notes), but relate to:
	Financial needs
*As this develops there will be more sense of what resources are needed	Feasibility and/or redundancy of the initiative
*the group remains committed to using its resources as a tool to drive an equity agenda	Consideration of equity and inclusion in REAL TERMS.

Needs

What resources do you need to achieve the 3-month goal in your aspiration area?

Participation of other launch leaders/teams -- really needed to build the next step

Coordination of Cleveland Rising