



TECH Up

Digital Access & Literacy

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1. Aspiration Statement

All members of our community are tech-proficient, empowered and actively applying their capabilities to drive an innovative and progressive economy.



2. Action Plan

- ✓ Compile a list of IT training programs offered throughout the region (deliverable: IT Program Inventory)
- ✓ Create a list of questions to be used to profile each program (deliverable: Survey)
- Team members conduct site visit and complete survey for each IT training program (deliverable: Profiles)
- Map current programs and their locations in relation to public transportation to better articulate accessible training opportunities for Cleveland residents (deliverable : Access Map)

3. The Change We Want to See in the Data

Today's Data

- X% of IT training programs are accessible by public transportation
- X% of IT training programs meet regional employers' req'd skill sets
- X% of people completing an IT training program are living in poverty, X% become employed
- X% of people completing an IT training program are people of color; of this group X% become employed

2030 after Action Plan

- **90%** of IT training programs are accessible by public transportation
- **50%** of IT training programs meet regional employers' req'd skill sets
- **25%** of people completing an IT training program are living in poverty; of this group, **10%** are employed
- **25%** of people completing an IT training program are people of color; of this group, **10%** are employed

4. The Change We Want to See in the Lived Experience

Today's Lived Experience

- 4% of people of color are employed in an IT profession
- People living in poverty have very limited access to IT training programs due to accessibility, tuition, limited offerings in schools; this limits their ability to obtain well-paying jobs
- Many regional employers cannot find local resources with req'd IT skills

2030 after Action Plan

- Affordable IT programs are accessible through public transportation and lead to high employment opportunities for people of color and people living in poverty
- Greater Cleveland area nationally recognized as IT innovative with strong local IT talent

5. How Our Action Plan Leads to the Change

Lived Experience

- We believe this action plan will improve the data point and the lived experience of Greater Clevelanders because...
- Region will proudly develop and grow its own diverse IT talent
- Manufacturers, healthcare, financial industry will find strong IT talent locally
- With regional focus on IT the community will prosper from investments in technology

Economic Growth

YES or NO	Plan will influence
YES	Workforce – The attraction, growth or retention of a skilled workforce.
YES	Infrastructure – Investments or improvements in things needed for commerce such as roads, machines, factories and airports.
NO	Natural Resources – The amount and availability of natural resources like water, electricity and fuel.
YES	Technology – Improvements or investments in technology and innovation.

6. Updates, Reflections, Help Needed

Highlights

- TECH Up team has compiled a significant list of IT programs offered throughout the region; more programs may exist
- There is no central list of regional programs that can be referenced for understanding what is occurring today, gaps, strength of programs, scalability of programs

Reflections

- Can move to “what is possible” phase after understanding what is working today

Help Needed/Next Steps

- Getting baseline data for slide #4
- Site visits to profile current regional IT training programs

7. Optional slide

What else does the public need to know before Phase II?